



# High Holiday

# Food Drive



September 15 - October 31, 2019

## FOOD DRIVE PLANNING KIT

# Why We Need Your Help

Thank you for coordinating a food drive to benefit JFS Orlando's [Pearlman Emergency Food Pantry](#)! More than **50 million Americans** struggle with food insecurity. And at JFS Orlando, we see it first-hand. In 2018, Jewish Family Services provided enough food for more than **68,000 meals** in an effort to alleviate hunger in Greater Orlando.



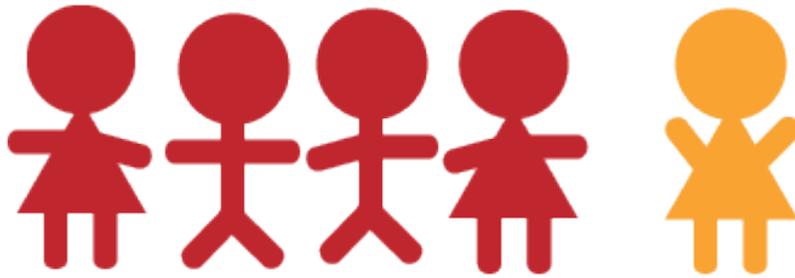
**1 in 7 people**

in Central Florida is unsure when they will have their next meal or from where it will come.



**78 million meals**

a year are needed to fill the hunger gap in our community.



**1 in 5 kids**

in our community is at risk of going hungry tonight.\*

That's why your food drive is so vital in the fight against hunger! Your food donations make up the main source of food in our pantry, with **45%** donated directly from the community. You can set-up your food drive in just **4 simple steps**:

## **1. Make it a team-building activity, social responsibility effort, or BOTH!**

Running an office, business, or group food drive is a fun team-building activity. You can assign specific foods to different people or foster a healthy competition between departments!

Make it a social responsibility effort and get customers involved too. Offer raffles and discounts to participating customers.

## **2. Download a FLYER.**

Download and print! Email a flyer to your team and post it in your break room. Post it by your front desk so customers know you are participating.

  
**High Holiday**  
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L'Shana Tova! Join us in celebrating the Jewish New Year by doing *tzedakah* (responsibility to do what is right and just) and feeding the hungry in Central Florida through JFS Orlando's Pearlman Emergency Food Pantry.

**Pantry Items Needed**

<input type="checkbox"/> <u>Pasta</u>	<input type="checkbox"/> <u>Cereal</u>
<input type="checkbox"/> <u>Soup</u>	<input type="checkbox"/> <u>Canned Vegetables</u>
<input type="checkbox"/> <u>Canned Fruit</u>	<input type="checkbox"/> <u>Snack Items</u>
<input type="checkbox"/> <u>Peanut Butter</u>	<input type="checkbox"/> <u>Tuna</u>

No expired, open, or used items, please.

Simply pick up some of the non-perishable food items listed above and drop off at JFS Orlando or participating synagogues, Jewish agencies, and community partners.

**For your community...for a good year.**

Boost your good deed and make a monetary donation to JFS Orlando in our continued responsibility to individuals and families in need.

Jewish Family Services of Greater Orlando  
 The George & Madeline Wally Center • 2100 Lee Road Winter Park, FL 32789 • www.JFSOrlando.org  
 Follow us @JFSOrlando

### 3. Think OUTSIDE (and INSIDE) the box.

Put a box in a common area or your front desk so customers know where to drop off donations. Want to be creative? Decorate the box for a holiday and collect on-theme food. Or maybe “plant a garden” of canned vegetables. Or print out [Hunger Hero stickers](#) and give one to everyone who donates!



## 4. Collect and drop off!

Now you're ready! Collect non-perishable food items, but please note we **cannot** accept:

- Expired foods
- Rusty or unlabeled cans
- Perishable items
- Homemade items
- Non-commercial canned or packaged items
- Alcoholic beverages or mixes
- Open or used items

Continue to remind your team and customers. Post pictures on Facebook, Twitter, or Instagram of your progress and make sure to tag us [@JFSOrlando](https://www.instagram.com/JFSOrlando)!

When the drive is over, drop off donations Mon-Thurs 8AM-6PM:

**JFS Orlando – The George & Madeline Wolly Center  
2100 Lee Road Winter Park, FL 32789**

*(Collected too much to carry? Call us to schedule a pick-up.)*

## Questions?

Contact Sara Martinez, Development & Marketing Associate, at [Sara.Martinez@JFSorlando.org](mailto:Sara.Martinez@JFSorlando.org) or 407-644-7593 ext. 227 or Heather Petrusky, Assistant Director, at [Heather.Petrusky@JFSorlando.org](mailto:Heather.Petrusky@JFSorlando.org) or 407-644-7593 ext. 287.

**Thank you for helping us fight  
hunger in Central Florida!**

\*Statistics Source: Second Harvest Food Bank of Central Florida—Hunger Impact Report (May 2019)