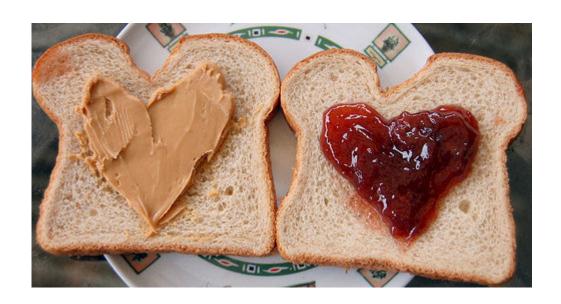


# FOOD DRIVE PLANNING KIT



## Why We Need Your Help

Thank you for coordinating a food drive to benefit JFS Orlando's <u>Pearlman Emergency Food Pantry!</u> More than 50 million Americans struggle with food insecurity. And at JFS Orlando, we see it first-hand. In 2017, Jewish Family Services provided over 67,000 meals to needy Central Floridians in an effort to alleviate hunger in Greater Orlando.



in Central Florida are unsure when they will have their next meal or from where it will come.



a year are needed to fill the hunger gap in our community.



in our community are at risk of going hungry tonight.\*

That's why your food drive is so vital in the fight against hunger! Your food donations make up the main source of food in our pantry, with 60% donated directly from the community. We truly appreciate your efforts on behalf of Jewish Family Services and those whom we serve. Your food drive could provide meals to feed a family today! And it can be done in 4 simple steps:

## 1. Make it a team-building activity, social responsibility effort, or BOTH!

Running an office, business, or group food drive is a fun teambuilding activity. You can assign specific foods to different people or foster a healthy competition between departments!

Make it a social responsibility effort and get customers involved too. Offer raffles and discounts to participating customers.

#### 2. Download a flyer.

Download, fill-in your drop-off address, and print! Email a flyer to your team and post it in your break room. Post it by your front desk so customers know you are participating.



#### 3. Think OUTSIDE (and INSIDE) the box.

Put a box in a common area or your front desk so customers know where to drop off donations. Want to be creative? Decorate the box for a holiday and collect on-theme food. Or maybe "plant a garden" of canned vegetables. Or print out <a href="Hunger Hero stickers">Hunger Hero stickers</a> and give one to everyone who donates!



#### 4. Collect and drop off!

Now you're ready! Collect non-perishable food items, but please note we *cannot* accept:

- Expired foods
- Rusty or unlabeled cans
- · Perishable items
- Homemade items
- Non-commercial canned or packaged items
- Alcoholic beverages or mixes
- Open or used items

Continue to remind your team and customers. Post pictures on social media of your progress and make sure to tag us <a href="mailto:@JFSOrlando">@JFSOrlando</a>!

When the drive is over, drop off donations Mon-Thurs 8AM-6PM:

JFS Orlando - The George Wolly Center 2100 Lee Road Winter Park, FL 32789

(Collected too much to carry? Call us to schedule a pick-up.)

# Thank you for helping us fight hunger in Central Florida!

## **Questions?**

Contact Sara Martinez, Development & Marketing Associate, at <a href="mailto:Sara.Martinez@JFSorlando.org">Sara.Martinez@JFSorlando.org</a> or 407-644-7593 ext. 227 or Heather Petrusky, Grants & Pantry Manager, at <a href="mailto:Heather.Petrusky@JFSorlando.org">Heather.Petrusky@JFSorlando.org</a> or 407-644-7593 ext. 287.

\*Statistics Source: Second Harvest Food Bank of Central Florida