

## 2009 Evening of Valor

This year's 2009 Evening of Valor will be celebrated on Sunday, October 25, at the Orlando Marriott/Lake Mary Hotel. Festivities begin at 5 p.m. with schmoozing and delectable hors d'oeuvres, a fabulous silent auction, and raffle tickets for the ever-popular *Dining Around Town*... a package of 13- \$100 gift cards to fabulous Orlando-area restaurants! A scrumptious dinner will follow at 6 p.m. in the Grand Salon. The evening will culminate in the presentation of the George Wally Community Leadership Award to two deserving honorees.

This year the agency will present Harvey Massey and Stan Shader with the George Wally Community Leadership Award for their outstanding work in the community.

Co-chairs of the event, Gayle Zamore Worman and Linda Aroti, invite the community to join them at 2009 Evening of Valor. "This evening is all about families and how JFS serves to protect and support the family unit. Families are at the heart of everything we do."

## Harvey Massey . . .

has owned and operated Massey Services since February 1985 and has more than 46 years experience in all facets of the pest management industry. In addition to operating his business and serving his industry, Mr. Massey is a highly respected, active and visible community citizen, whose volunteer involvement spans decades. He has led a variety of community-based organizations including United Arts of Central Florida, Florida Citrus Sports, and the Orange County Arts and Cultural Affairs Task Force. He has received numerous awards, including the Jewish National Fund's Tree of Life award, the Leukemia Society's Service to Mankind award, and Junior Achievement's Spirit of Achievement award. An ardent supporter of education, Mr. Massey is a member of the Rollins College President's Leadership Council. In March 2009, he was named Volunteer of the Year for the East Central Region of the Florida Economic Development Council.



## Stan Shader . . .

is no stranger to community involvement. Stan and his late wife Anne moved to Orlando more than fifty years ago and became active in the Orlando community. Stan's business endeavors range from a dairy farm and army/navy surplus store in the 1940s to government work in the 1950s. He then ventured into the office furniture and warehouse business and finally into the mini warehouse industry. Wanting to help community, in the mid-1980s Stan became active with JFS. He became a board member in 1986. He was Vice President of Programming and chaired fundraising initiatives for JFS. Stan also was a board member of the National Association of Jewish Family and Children's Agencies.



To learn more about JFS upcoming event, sponsorship opportunities or becoming active on a committee, contact Es Cohen, Director of Development, at 407-644-7593, ext. 241.

## School Matters!!

JFS has begun its annual school supply drive for the 2009/2010 school year. The School Matters campaign collects new school supplies and personal care items for elementary and middle school students. The goal is to ensure that all children have the essential tools necessary to succeed in school. Each year, JFS provides more than 300 students with supplies.

The campaign continues through July and supply distribution begins in early August, giving students adequate preparation for the public school start date.

You can help by picking up needed supplies and dropping them off at JFS' office 2100 Lee Road in Winter Park. Suggestions for needed school items include: wide-ruled paper, pencils, pens, glue sticks, note cards, binders (*hard covered and pocketed*), scissors, highlighters and erasers. Personal care items include: combs, brushes, tissues, anti-bacterial hand gel, deodorant, toothbrushes and toothpaste.

Help ensure children begin their school year on a positive note!

## Jewish Family Services of Greater Orlando

The George Wally Center  
2100 Lee Road  
Winter Park, FL 32789  
Phone: 407-644-7593  
Fax: 407-698-0773  
www.jfsorlando.org



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Jewish Family Services' mission is to provide vital, high-quality and innovative social services to people in need.

## SAVE THE DATE!

Jewish Family Services of Greater Orlando presents  
2009 Evening of Valor

Honoring Ordinary People, Extraordinary Ways!

Sunday, October 25, 2009  
Orlando Marriott/Lake Mary

5:00 P.M. Cocktail Hour  
6:00 P.M. Dinner and Program

Including a special presentation of the  
George Wally Community Leadership Award to  
Harvey Massey and Stan Shader

## Important Dates

**July/August**  
"School Matters" School Supply Drive

**October**  
10/21 - Women's Forum - Breast Cancer Awareness with Dr. Kamy Kemp  
10/25 - 2009 Evening of Valor at the Orlando Marriott/Lake Mary

**November**  
Entire Month - "Get Caught Caring"  
Toy & Food Drive

**December**  
Kinder to Kinder Interfaith Holiday Program - Date: TBA

## Jewish Family Services of Greater Orlando



## SUMMER/FALL 2009

Feinstein Challenge	2
Knocking with Foster Care	2
Helping Kids Shine Grant	2
Did You Know?	3
Dining Around Town	3
Darden Restaurants Foundation Pantry (Continued)	4
CCGD Accepts Insurance	4
ASCF Website	4
AJFCA Award	4
Evening of Valor	5
Save the Date	6
Important Dates	6



## Seeing the Light

depended on her. That thought would not allow her to give up hope.

Heather learned about the Family Stabilization Program (FSP) at JFS through the Seminole County Coalition. She was willing to try anything to preserve her family and improve their quality of life.

Since enrolling in the FSP program, Heather has relocated to more affordable housing in a secure environment. She says of the program, "JFS saved me from becoming homeless. I am blessed to have found them." Heather is currently employed by Publishers Business Services as a sales associate and is able to meet her monthly expenses. She was overjoyed to receive her GED this month and plans on applying to nursing school. Her mind is not in a constant state of worry, resulting in a healthier relationship with her children. Her self-esteem has increased and for Heather, life is much more manageable.



## Say Hello to Joe

Joe Yelzer discovered the Puritan Pantry through his synagogue, Olvez Shalom.

He noticed a flyer stating volunteers were urgently needed and immediately signed up. Now retired from the United States Post Office, Joe felt he needed something productive to fill his time. His duties in the pantry include weighing/ logging in food purchases and donations, stocking shelves and assembling grocery bags for the clients.

Joe says of his volunteering, "I feel that it's my obligation to help those less fortunate than me - it's my mitzvah."

JFS is fortunate to have dedicated volunteers like Joe helping our cause. Adrienne Cooperman, JFS' Emergency Services Manager, states, "If only we could clone Joe; it would make our job so much easier!"

To volunteer at JFS, please contact us at 407-644-7593.

## Darden Restaurants Foundation Pantry

Construction is nearly complete for the Jack & Lee Rosen South-west Orlando Jewish Community Campus. The 34,000 square-foot facility, located at 11184 S Apopka/Vindland Road in the south Orlando area, will also be home to additional JFS office space. JFS will operate a full-size pantry, thanks primarily to a grant from the Darden Restaurants Foundation. Excitement is growing and volunteer opportunities are available for those interested in helping out in the pantry.

The Emergency Services Program of JFS has been providing groceries and paying bills for people demonstrating need within Seminole and Orange counties for over 25 years. The additional location will offer necessary services to Osceola County as well. (*cont. on page 4*)

**Feinstein Challenge Best Ever**



Fun Nugget, mascot for Team Fun



Purple Prince, mascot for Purple Rain



Brian Cummins (right), a Walt Disney World representative, presented JFS with a \$15,000 Helping Kids Shine Grant to benefit the Roth Family KidsConnect Program. This is the 3rd year the program has earned the Disney grant, which is given to organizations building better futures for children. Also pictured are Uju Chung-Canine, KidsConnect Program Director and Karen Brossard, Director of Program Development at JFS.

This year's annual canned food drive, the Feinstein Challenge, which took place during March and April, proved to be the most successful yet. The food drive raised more than \$22,000 in food for the Pearlman Pantry. Part of the success can be attributed to a fun competition with the JFS board and staff. The staff divided into two teams: Team Fun and Purple Rain. Each team was tracked for the amount of food or dollars they were able to raise within the two-month period. The teams were tasked with making contacts in the community, distributing drop boxes, coin cans, flyers and posters at key locations, and picking up donations as the deadline neared.

The response was simply amazing, as community businesses pulled together to support the efforts of JFS. More than 60 local businesses partnered with JFS, including Aubrey United Methodist Church, Health Council of East Central Florida, Public Super Markets, and UCF School of Social Work. The law offices of Brossard, Gullen & DeGaller approached the challenge in a novel way by rewarding staff who donated \$5 towards the cause with jeans day on Fridays.

The JFS Board of Directors were also given a \$0/\$0 challenge as part of the food drive. Their task was to bring in either 50 cans of food or \$50 and the outcome resulted in 100% participation by the board!

"What a great FUNnaiser!", says Fun Nugget, the team mascot for Team Fun. "Totally awesome!", agrees Purple Prince, the team mascot for Purple Rain.

**Connecting with Foster Care Kids**

JFS' Roth Family KidsConnect program provides in-school support groups to help children living with family instability. This year, JFS entered into a contract with Family Services of Metro Orlando (FSMO) to expand the KidsConnect program to children in foster care in Orange and Osceola counties. The goal for the expansion is to provide children in foster care with good coping skills to help increase stability in their placement.

The program also benefits foster parents by helping them to better understand the needs of children placed in an unfamiliar living setting. Children are given an entrance interview in the home, a mid-point review with the child and foster parents, and a post-group interview in the home. This process ensures that everyone involved is in the loop.

Steve Frankenberry, the KidsConnect Dependency Coordinator, has noted the progress of the children at Magnolia School, an alternative school located in the Pine Hills area, designed for students with emotional, behavioral and developmental issues. He states, "It's great to watch the growth in self-esteem and the kids' interaction. School staff are thrilled with the positive impact the program has had on classroom behavior and academic performance."

Over the summer there will be a "community based" group series to provide an opportunity for children who were not able to get into the group during the school year due to availability. For more information, contact Frankenberry at 407-644-7593, ext. 286.

**Did you Know?** JFS plays an active role in human service components in our community, helping to make our community a better place to live. The following organizations are some of the various advisory groups, boards and councils where JFS is active: Orange County Community Action Board • Central Florida Regional Commission on Homelessness Prevention Committee • UCF School of Social Work Community Advisory Council • Children's Cabinet of Orange County • Orange County Alliance for Children and Families • Central Florida Regional Children's Cabinet • Orange County School Health Advisory Council • Seminole County Children's Cabinet • Seminole County Child Abuse Prevention Task Force • Emergency Food and Shelter Program Board for Orange County • Emergency Food and Shelter Program Board for Seminole County • Winter Park Neighborhood Center for Families Advisory Board • Heart of Florida United Way Council of Agency Executives • Family Services Metro Orlando Program Advisory Board • New Life Connections Advisory Board • Community Council on Spirituality and Aging.

**DINING AROUND TOWN 2009**



ONE LUCKY WINNER WILL RECEIVE A \$100 GIFT CARD FROM EACH OF THESE 13 AREA RESTAURANTS

- Bahama Breeze
- Brio Tuscan Grille
- Cheesecake Factory
- Emeril's
- Fleming's
- PF Chang's
- Portabellas
- Roy's
- Ruth's Chris
- Samba Room
- Season's 52
- Timpano Italian Chop House
- T-REX

Drawing to be held at JFS' 2009 Evening of Valor October 25, 2009 at the Orlando Marriott/Lake Mary Hotel

All proceeds benefit JFS' essential programs and services

TICKETS: \$25 each or 5 tickets for \$100



PLEASE SEND ME \_\_\_ DINING AROUND TOWN TICKETS\*

Enclosed is my check, payable to Jewish Family Services of Greater Orlando. You may use the enclosed envelope or mail to: JFS, The George Wolly Center, 2100 Lee Road, Winter Park, FL 32789

- OR - Charge my credit card: \_\_\_ MC \_\_\_ VISA \_\_\_ AMEX

#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Phone #: \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name(s): \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

(PLEASE PRINT CLEARLY)

\*Winner does not need to be present to win.

**Darden Restaurants Foundation Pantry**



Pictured left to right, JFS Staff: Laura Victoria - Asst. Director, Adrienne Cooperman - Emergency Services Coordinator, and Et Cohen - Director of Development

(and, from center) "This is a much underserved community and the new facility will allow us to reach more people in need," states Barry Kudlowitz, JFS' Executive Director.

On May 3, 2009, JFS staff were given a hard hat tour of the construction site. The preview gave a broad idea of the office and pantry layout and of good things to come. See for yourself what's new at the building site by taking an online visual tour at <http://www.visualstaus.com/show.asp?T=19234046&pr=10003>. The facility is slated to open its doors in August 2009.

The law offices of Baker & Hostetler, LLP have generously offered to furnish the office space with an assortment of high-end furniture. Fortunately for JFS, the law firm was in the process of renovating their offices and needed a home for their older furniture and JFS graciously accepted their gift.



**CCGD Now Accepts Insurance**

Often, life can become overwhelming, especially in these tough economic times. The Center for Counseling and Growth Development (CCGD) at JFS has a staff of experienced, licensed mental health counselors to help people cope. They provide assessment and counseling sessions for individuals, couples, families and older adults, regardless of religion or ethnic background. Results-oriented therapy is offered in a safe and caring environment.

Fees are charged on a sliding-scale basis and until recently, the only insurance accepted was Medicare. However, CCGD now accepts United Healthcare,

Aetna and non-provider Blue Cross/Blue Shield for payment of services. This means that clients are only responsible for co-payments and/or any deductible that applies at the time of service, making services more affordable. Our staff can advise you on whether or not your insurance will cover your counseling fee.

Day and evening appointments are available. If you, or someone you know, could benefit from professional counseling, call CCGD at JFS, 407-644-7593, ext. 231. We can help you summon the inner strength to meet life's challenges.



It's now...it's exciting! Adoption Services of Central Florida (ASCF), a division of JFS, has its own website. To learn more about the program and services offered, visit the site at: [www.myadoption.org](http://www.myadoption.org)



Barry Kudlowitz, Executive Director of JFS, recently received the Distinguished Service Award from the Association of Jewish Family & Children's Agencies (AJFCA) this year for devoting 20 years of leadership in the Jewish communal field and broader community. Pictured also are Harvey Zeller - AJFCA Board Chair (left) and Lee Sherman - President/CEO AJFCA (right).